



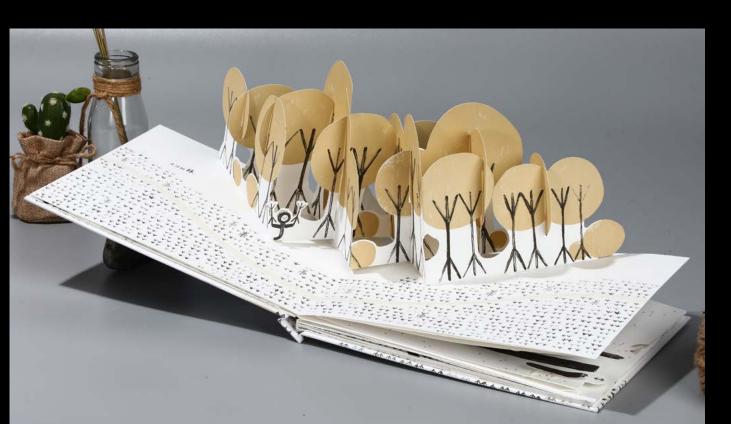


# Paperwork

Paper engineering by Yeray Pérez-Vallejo











Hi, there!

I'm Yeray Pérez-Vallejo.

I'm a paper engineer: I design paper mechanisms for books and cards.

# Here's some of my work.

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#### Pop-up books

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Pop-up greeting cards

#### **UWP Luxe Pure Alchemy**

Pop-up greeting cards for the U.S. market, commissioned by UWP Luxe for their Pure Alchemy line. Cards in this line are all laser cut, allowing for tiny, delicate details.

These commissions have been illustrated and engineered by me.



This flock of flamingoes stands on thin legs and bamboo branches in an intrincate design.





The wing movement of this luna moth mimics that of the living specimens.





Nerves in the wings are laser cut and eyelets and antennae are stamped in golden foil.



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This simple tunnel card makes use of the shift between layers to hide a surprise party for an unsuspecting bear.



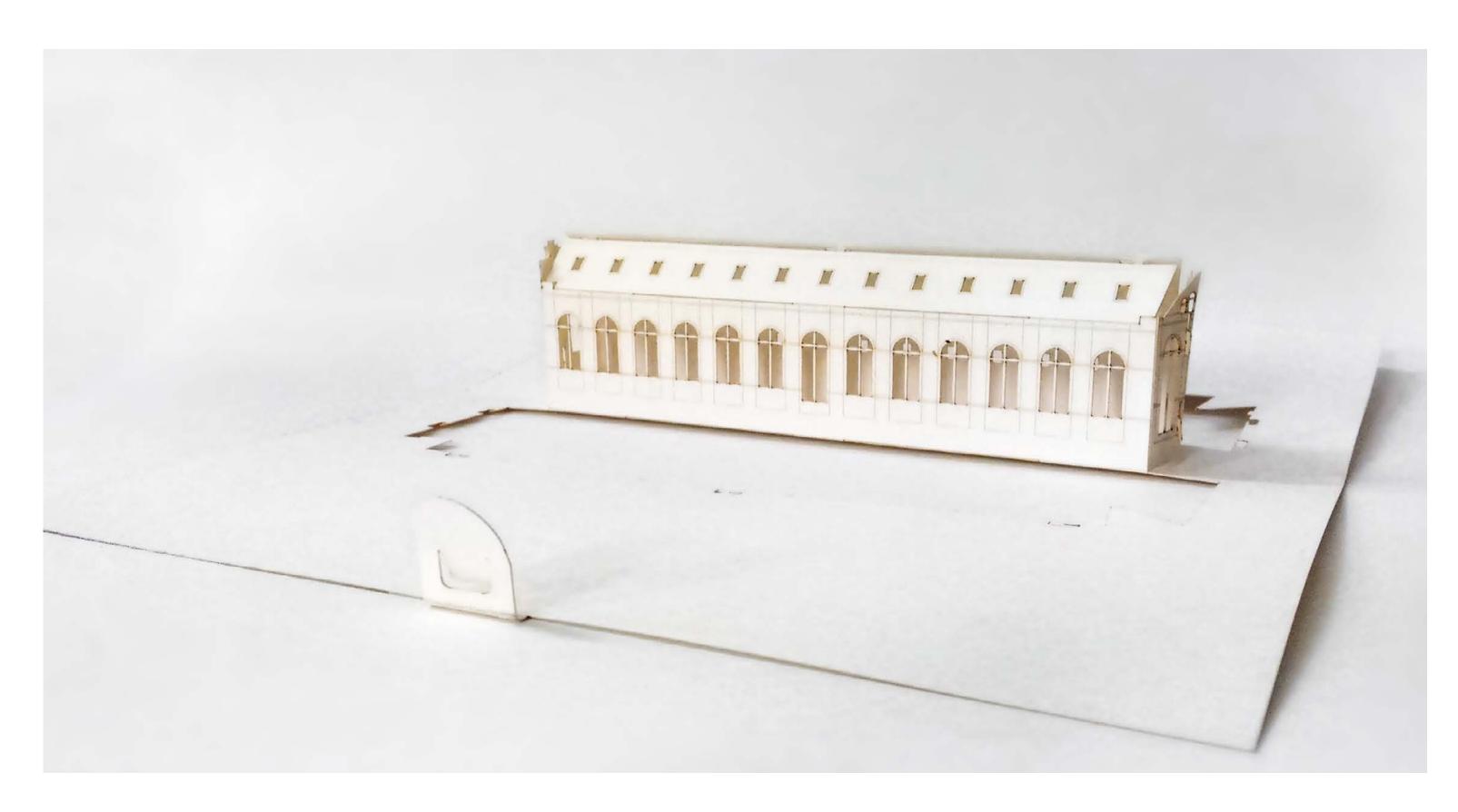
The design is printed and holo-stamped on the lasercut paper base.

Laser cut invitation

#### Google Campus Madrid

Laser cut and engraved pop-up card for the opening ceremony of Campus Madrid, the Google Spain center for startup incubation.

This invitation card had a really short run. Each copy was individually hand assembled.



Lines in the model and invitation texts were etched on the paper with the same laser used in the die cut.





#### Charity Christmas card

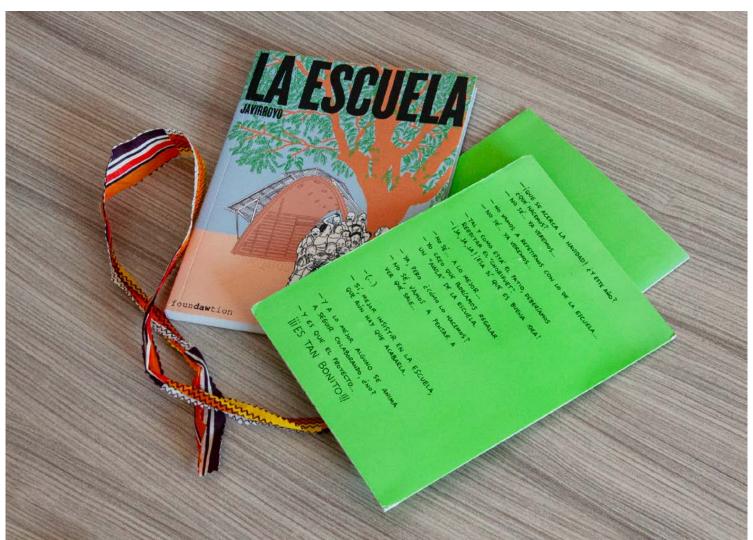
#### Foundawtion - La Escuela

Christmas card for a private commission. The clients are patrons of a charity building schools in Senegal and were gifting a promotional comic and pop-up card to friends and colleagues.

The card displays the actual school modules as depicted by Spanish illustrator and cartoonist Javirroyo.



Meant for a short, locally produced run, this popup had to be thoroughly optimised to even make it stay on budget.





#### Stop motion set design

#### Makerator

Miniature set design for a stop motion short video. Makerator is the name of FabCafé BCN's Maker Bus, a massive thing going from town to town carrying a full digital fabrication lab on its back.

Want to see it move?
Go to vimeo.com/194658042



Every piece on this set is cut directly from the base paper and assembles without glue, except for the yellow buildings and the bus.



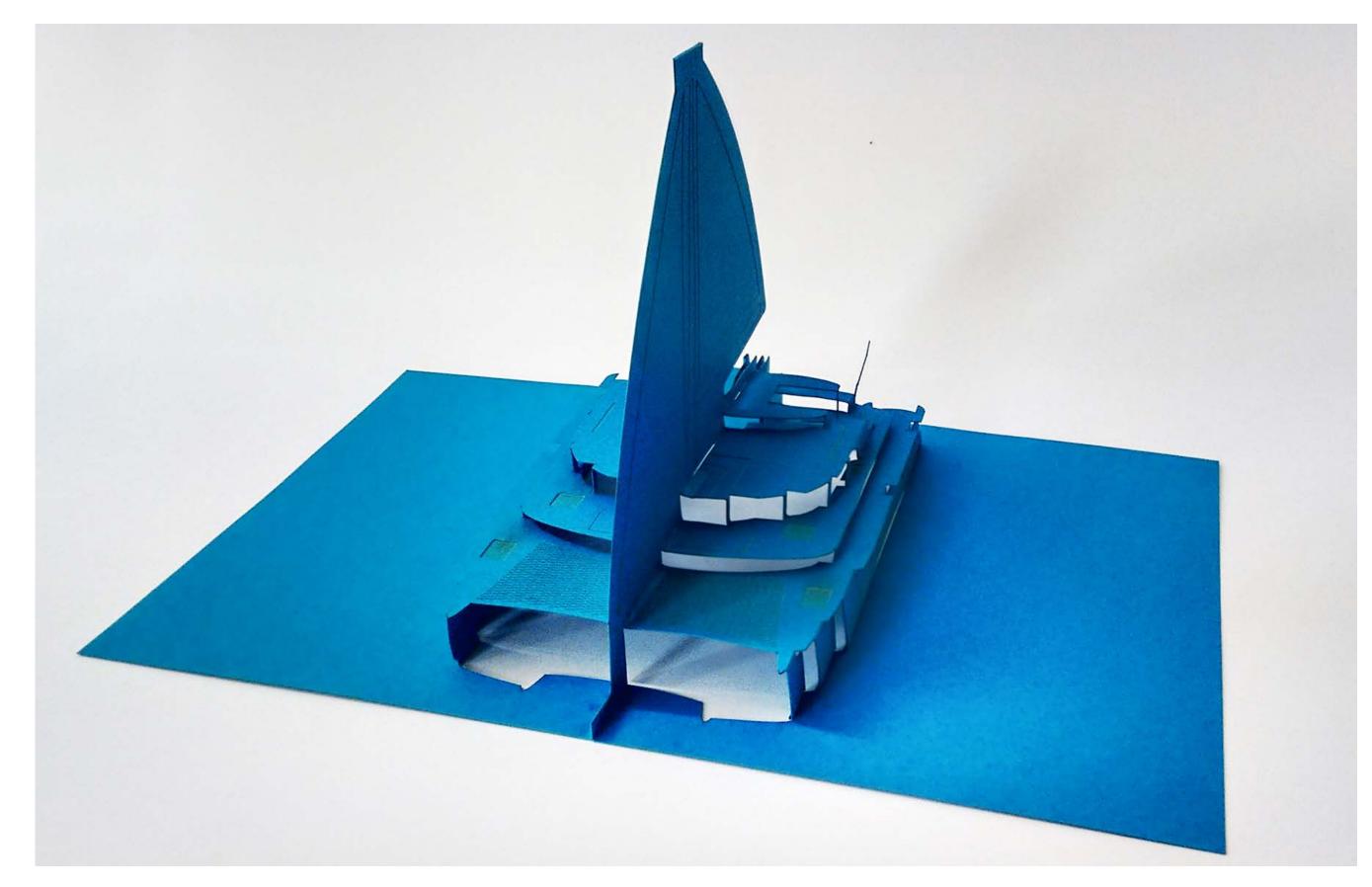


#### Commercial pop-up card

#### Catamaran

Souvenir card for attendees to a boat exhibition in Barcelona. This model is a scaled representation of one of the catamarans on display, picked from the exhibitor's catalog.

The whole model is cut and folded from the same piece of paper, no glue required.



The client commissioned two versions for this card: 90 degrees and 180 degrees (mirroring and adapting the original).



Laser cut cardboard toys

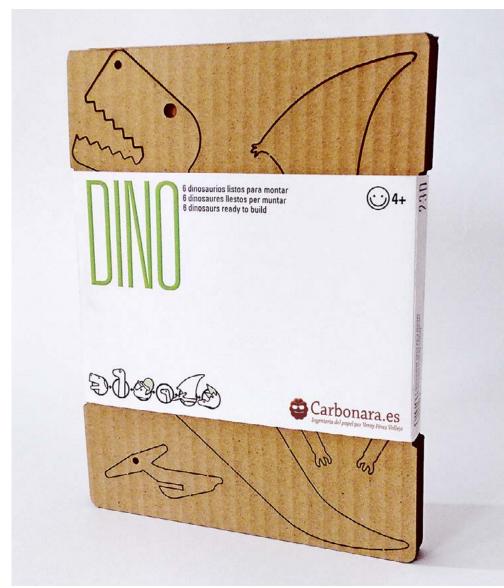
#### DINO and ZOO kits

Self-commissioned product design. You can buy them in several stores in Barcelona, in FabCafé BCN and online at the following links:

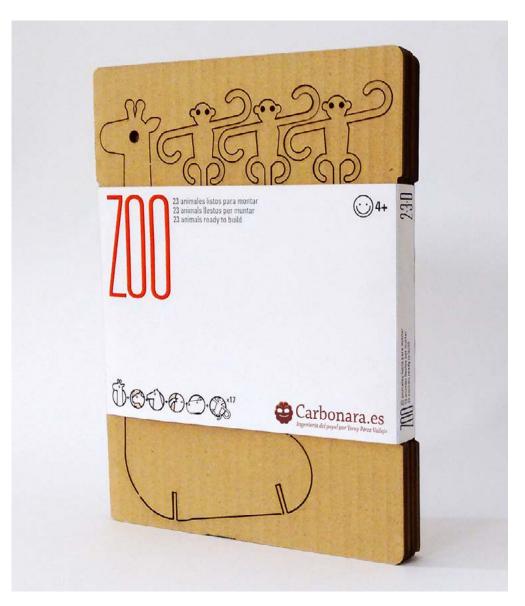
Order your own DINO kit
Go to tiny.cc/DINOkit

Order your own DINO kit Go to tiny.cc/ZOOkit









Pop-up set design

#### Periplo - Journey

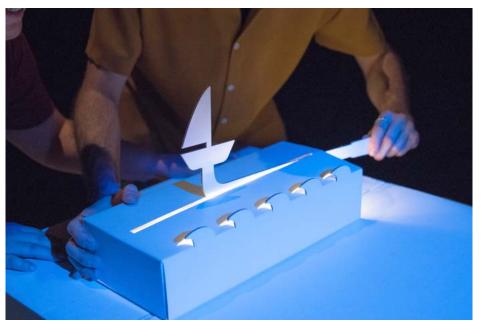
Periplo is a two-person silent play on the tragedy of war and the displacement of refugees. It follows a couple as they fall in love, build their life together and are then uprooted by conflict.

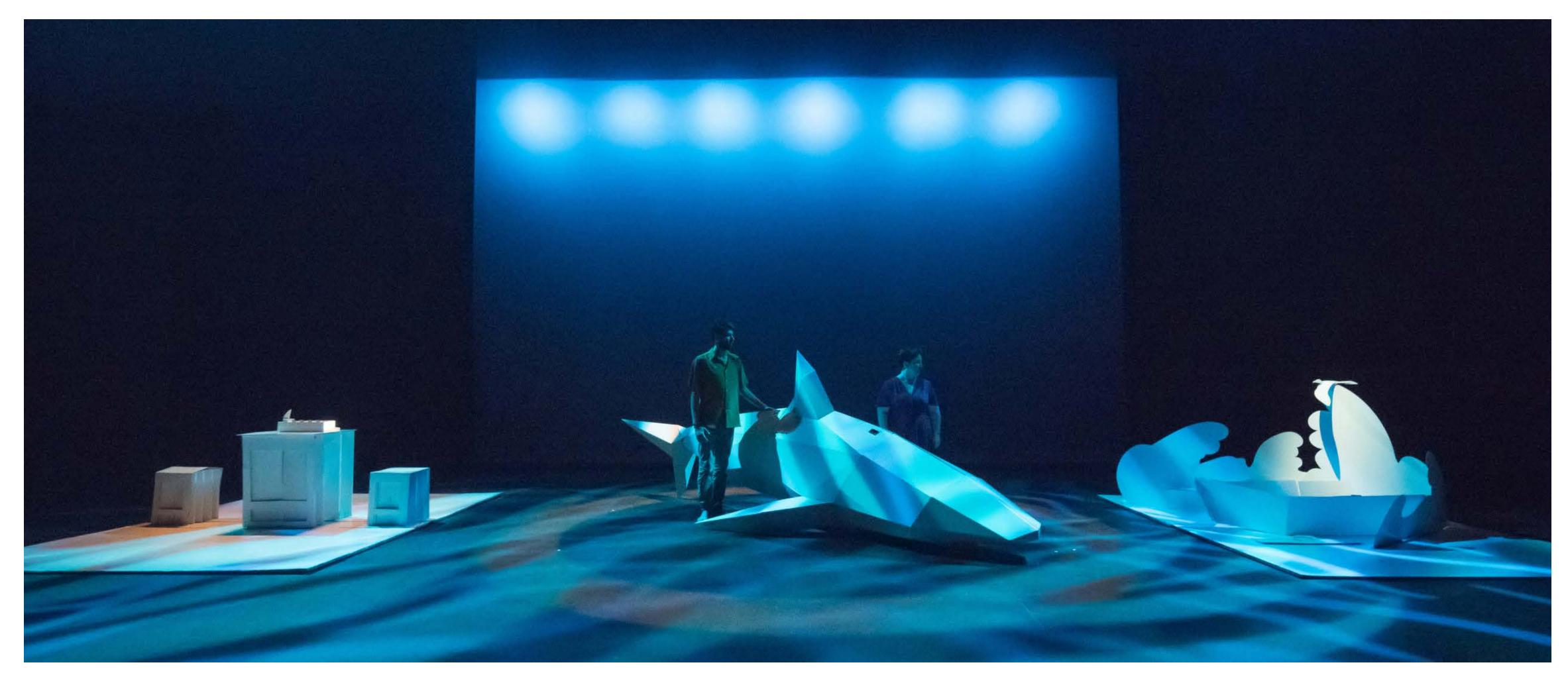
The pop-up set design caters to two different matters: the fleeting themes in the play and the actual need of it to be carried around by the two company members while on tour through South America.

The sets for the whole play fold onto themselves and can fit in a small van (or even bagged and carried).













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An explorer's journal on butterflies and moths

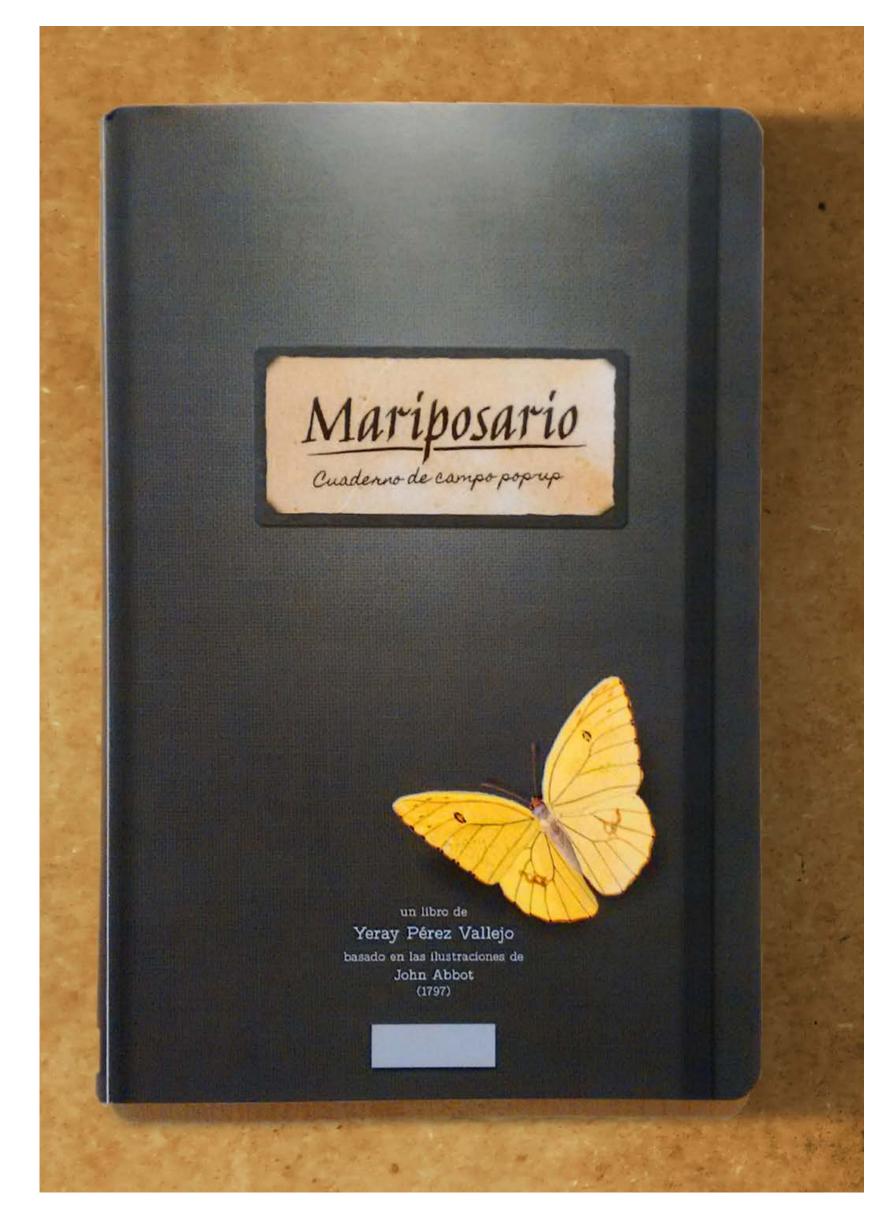
#### Mariposario

My second fully-authored book (page design, pop-up and text) is entirely self-commissioned and looking for an interested publisher.

Mariposario is a pop-up field journal featuring several life-sized butterflies and moths.

The beautiful illustrations on this book are adapted from original 18th century engravings by John Abbot, a botanical and zoological illustrator who penned dozens of artworks.

Mariposario features information on each featured species, such as habitat, diet or what it's named after.











The nine butterflies present in the first prototype of the book are the following:

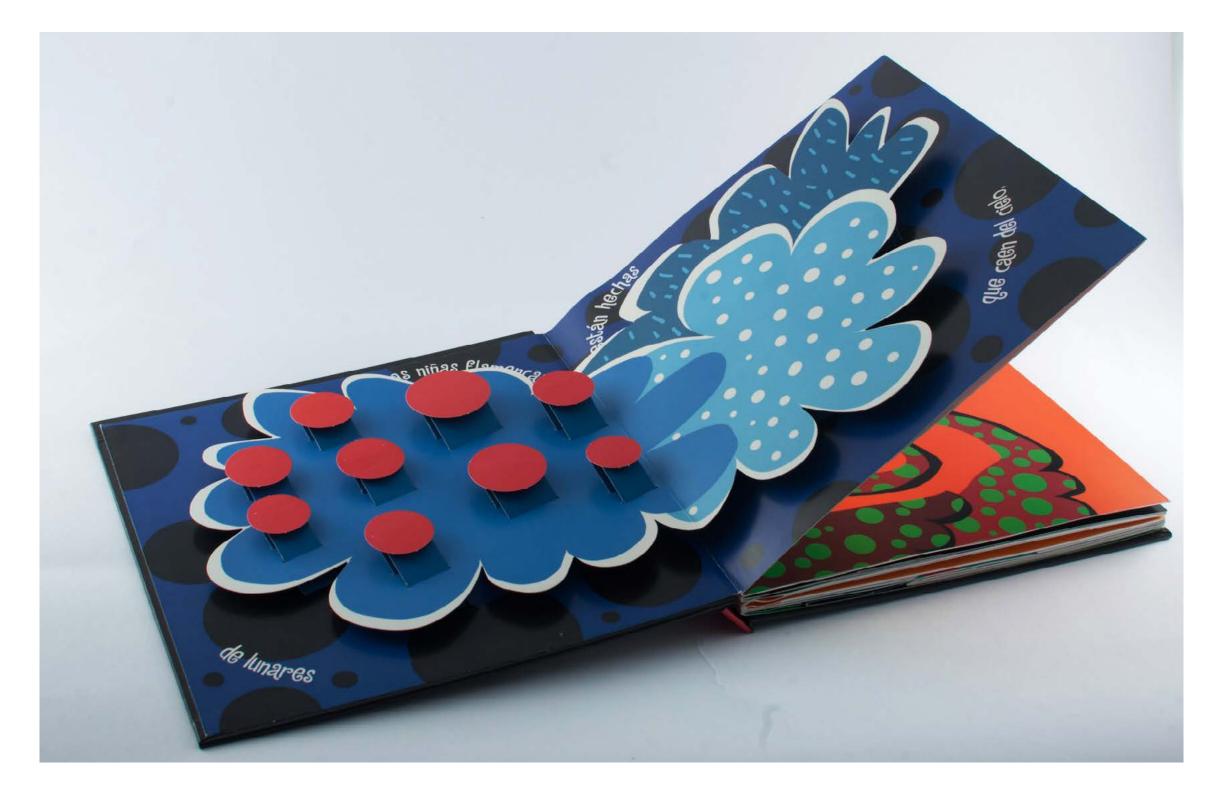
- 1. Caligo ilioneus
- 2. Phoebis sennae
- 3. Antheraea polyphemus
- 4. Poligonya C aureum
- 5. Limenitus arthemis astyanax
- 6. Manduca rustica
- 7. Urbanus proteus
- 8. Hyalophora cecropia
- 9. Darapsa choerilus

A moving book on dancing

## Las Niñas Flamencas Flamenco girls

Published by Combel in Spain.

Las Niñas Flamencas is the first book by illustrator Susana Subirana. My paper engineering is done on her original 2D illustration work.













The last spread of the book opens to shape a *tablao*, a traditional flamenco stage.

A Persian legend with a pop-up palace

#### La Légende de Zal The Legend of Zal

The illustrated album by French publisher Amaterra, La Légende de Zal is a gorgeous retelling of an old Persian legend.

The book features a pop-up centerfold displaying a multicolored castle.

The single-sheet scene follows the principles of Origamic Architecture.

La sour minimo, de la manación de significación de la companya del companya de la companya del companya de la companya de la companya del companya

Behind the pop-up proper, a stained glass pattern can be glimpsed through every lasercut door and window.





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A lesson on love and patience

### Te quiero (casi siempre) I love you (most of the time)

Published by Planeta in Spain and associated publishers abroad.

Pop-up book adaptation of bestselling author Anna Llenas. Pop-up scenes developed from the original illustrations in the book, with direct collaboration from the author.

Te quiero (casi siempre) tells the story of a cute bug couple and their struggle to accept and love each other's differences.





The engineering in this book tries to keep the feeling of the original illustrations while leveraging the impact of pop-ups.

#### Yeray Pérez Vallejo







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A modern classic with a 3D twist

### Isadora Moon va al cole Isadora Moon goes to school

This is a pop-up adaptation of the acclaimed young-readers book by Harriet Muncaster. Unlike other summaried pop-up adaptations, this edition keeps the whole original text while adding movable scenes to select scenes.

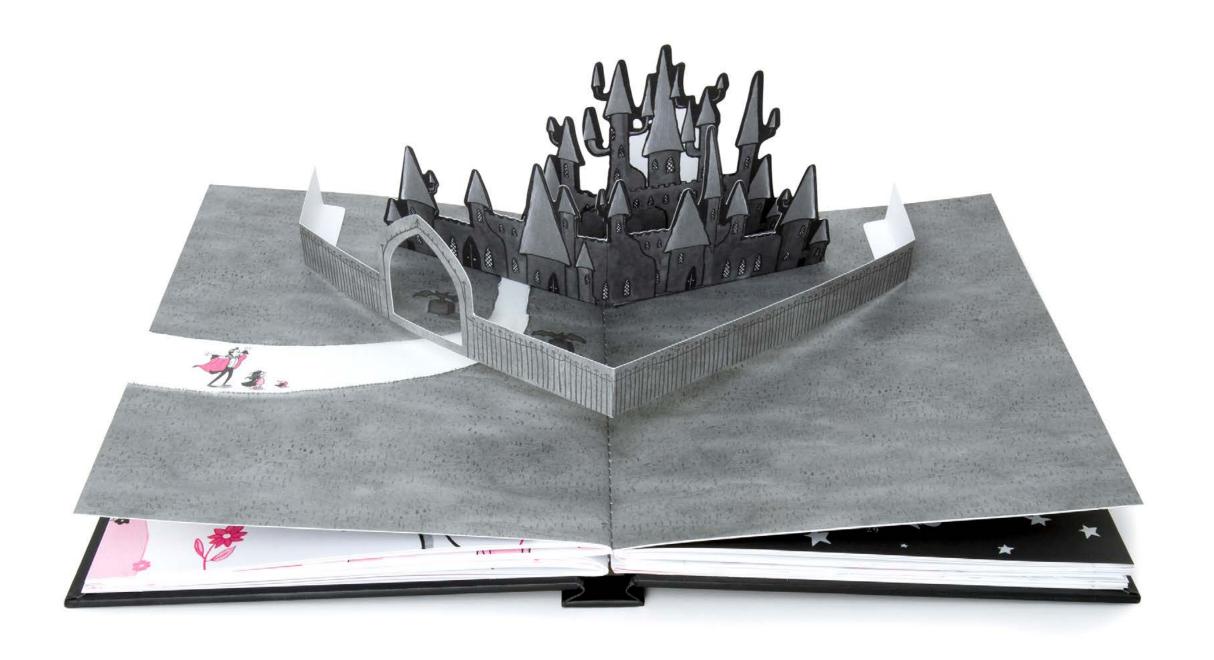


The young age of the target audience means the pop-ups should be simple and sturdy, yet this book has some tricks up his sleeve.



#### Yeray Pérez Vallejo





#### 80 Despues, apunto con la mariz nacia la ventana ameria y se lanzo como un cohete hacia el ciclo, dejando a su paso una estela de migas Todo quedó en silencio durante un segundo y nadie dijo nada. Louo quedo en suenca aurante un segundo y mane ujo nada. Entonces, monsieur Pommelón salió de debajo de su mesa y se Vamos, clase! —dijo — Salid de debajo de vuestras mesas. ¡Hay que ver! ¡Esconderse bajo la mesa por una zanahoria...! después añadió— Isadora, me temo que no tienes la habilidad de las hadas para usar la varita, «Bueno», pensé. «Quizá sea completamente un VAMPIRO, después de todo». \* \* \* La clase signiente fue de ballet. He ido a clases de ballet desde que tenía tres años, así que no me preocupaba ser un desastre en esta asignatura. Fuimos a ponernos el tutú, Me encanta mi TUTO DE BALLET. Después de Pinky, es lo que más me gusta del mundo. Es un tutú negro como la medianoche, con estrellas plateadas y brillantina oscura. Me hace sentir MÁGICA y MISTERIOSA. A veces me lo pongo solo para divertirme cuando estoy en casa.

#### Yeray Pérez Vallejo

A traveling lesson about Mandarin script

#### 我和你

«You and Me»

Ronshin Group's original title for the Chinese children market follows the jorney of a kid through different landscapes in search for home.

There's a twist, though; the kid and every land he travels are drawn up using Chinese script.



The minimalist illustration and the warm, grainy texture of the paper make for a delectable book.





Yeray Pérez Vallejo







# Thanks for reading!

Drop me a line at **yeray@carbonara.es**or follow my work at Twitter or Instagram (**@minicarbonara** )